

EXPERT BUSINESS DEVELOPMENT, CONSULTING, & MARKETING SERVICES



— ABOUT US

30+ YEARS OF EXPERIENCE & TOP-NOTCH SERVICE

The Randall Group's team of professionals assist businesses with the development and implementation of appropriate and effective substantive strategies that can move their company forward. We offer the highest level of professional guidance, a great deal of persistence, and real results. The results-oriented business development, consulting, marketing, and training services create solid business strategies & techniques which translate into an increased customer base and an improved bottom line for businesses of all sizes. Our specialty is federal and state certifications, business assessments, creation of strategic mentor-protege & joint ventures, as well as contract management services. We also provide extensive capture management services, which includes market research that will identify market segmentation, a firm's market environment, and effective strategies and techniques for operating within various government sectors in order to obtain federal and state contracts.

NAICS CODES



541613 - 541618 - 541611 - 541690
541990 - 561311 - 561410 - 561499
611430



Unique Entity ID: J2CPMEDJCK85
CAGE CODE: 6KW67



Woman Owned | State of Maryland SBR



THE RANDALL GROUP

LETS DISCUSS YOUR NEEDS!

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HELPING SMALL BUSINESSES NAVIGATE THE COMPLICATED WATERS OF GOVERNMENT PROCUREMENT

OUR SERVICES & TRAININGS

EXPERT CONSULTING SERVICES:

One-on-One / Executive Team / Marketing Team

FEDERAL & STATE CERTIFICATIONS & MARKETING TRAINING WORKSHOPS:

- 8(a), Hubzone, Veteran & WOSB & EDWOSB
- Effectively Marketing to the Federal Government & Commercial Sector
- How to create a Marketing Plan or Business Plan
- SBA Surety Bond Program
- How to create an SBA 8(a) Mentor Protege or Joint Venture Relationship

FEDERAL & STATE CERTIFICATION SERVICES:

- 8(a), HubZone, CBE/MBE/DBE/ WBE/ACDBE
- Two-Year in Business Waiver Statements
- Preponderance of Evidence Statements

GENERAL PACKAGING SERVICES:

- GSA Schedule Assistance
- Mentor Protege Package
- Joint Venture Package
- Marketing Plan Creation
- Business Plan Creation & SBA's 1010c
- SBA Change of Ownership
- Loan Packaging Assistance
- 8(a) Annual Review Services

CONTRACT MANAGEMENT SERVICES:

- Review Non Disclosure, Subcontracts, Consulting, & Teaming Agreements
- Act as Contractual Liason

DIRECT HIRE SERVICES:

- Talent Acquisition
- Tailored Recruiting Solutions

MARKETING & BRANDING SERVICES:

- High-Def Solution Design & Graphics
- Capability Statements & Company Overviews
- Digital Messaging & Social Media Management

TECHNICAL WRITING & PROPOSAL SUPPORT:

- Technical Writing for Proposal Volumes
- White Papers
- eBook Writing & Design
- Case Studies

WEBSITE DESIGN & DEVELOPMENT:

- Attractive Design & Message Alignment
- Responsive Web Design
- Accessibilty & 508 Compliance

